Introduction

• Peat has been an important part of the Midlands economy for some time.

• But continued peat production/use will entail substantial fiscal and environmental costs.

• The idea of the Just Transition is that the shift from peat should be done fairly.

• These workers, their families and their communities need other options.....
Making a Living

• Can we replace the jobs that must be phased out?

• Yes! The scope for new jobs can replace existing jobs and add new ones. BnM has a role here.

• This should be a solution for the Midlands.

• Within this report, we point to a number of sectors where this can occur.
New Employment Examples

• Retrofit of the existing building stock

• Renewable generation

• Knock on effects through demand: retail etc.

• A great deal of the employment could be centred in the Midlands itself.
# Employment Potential

**Employment Effects per €1 billion invested**

*Note: * indicates jobs generated from outlay of 1 billion US dollars

<table>
<thead>
<tr>
<th>Sector</th>
<th>Jobs Generated</th>
<th>Sources</th>
</tr>
</thead>
<tbody>
<tr>
<td>Solar</td>
<td>18,853</td>
<td>Heintz et al. (2009a,b)</td>
</tr>
<tr>
<td>Wind</td>
<td>25,187</td>
<td>Heintz et al. (2009a,b)</td>
</tr>
<tr>
<td>Retrofits</td>
<td>26,872</td>
<td>Houser, Mohan, Heilmayr (2009)</td>
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<td></td>
<td></td>
<td>Heintz et al. (2009a,b)</td>
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<td>DeVol &amp; Wong (2010)</td>
</tr>
<tr>
<td>Public Transport</td>
<td>21,800*</td>
<td>Weisbrot et al. (2014)</td>
</tr>
</tbody>
</table>
The Bigger Picture

• Alongside the sectors already mentioned, the green transition should incorporate public transport and infrastructure.

• There are benefits beyond the immediate employment offered (nothing to sniff at!)

• Virtuous circle of development in the offing: better transport links, potential for offshoots in business, training, agglomeration effects.
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